



Generate Leads with *Specialty Fabrics Review* Buyer's Guide 2023

Specialty Fabrics Review Buyer's Guide is more important than ever. Make sure your company is found in *Specialty Fabrics Review* Buyer's Guide where thousands of buyers look for suppliers!



== SPOTLIGHT YOUR BRAND IN THE BUYER'S GUIDE ==

Advertise in the industry's trusted annual resource

Buyers utilize the Buyer's Guide all year long. Generate interest in your company at the precise time that buyers are looking for suppliers. Plus, the Buyer's Guide Directory is available on our digital publication platform, NxtBook, allowing readers to access the directory from anywhere in the world!

Generate leads

- Year-long resource for buyers
- 32,700+ textile industry professionals

Products for hundreds of markets including:

- Awnings/canopies, outdoor furnishings, marine, tent, structures/enclosures/shelters, safety/protective, advanced textiles, geosynthetics, government/military, institutions, signs, covers, banners, bags, and more!
- 6,200 product listings

Buyers use Buyer's Guides to find suppliers.

AS EASY AS 1—2—3!

Spotlight your brand

Select online enhancement

"Go Pro" - Select a package for the best value

Load up the leads

- Capitalize on print and online for 12 months. Buy a full page print ad, Enhanced & Elevated Listing and an Online Spotlight Ad, for a specially discounted price!
- Please ask about other available ad sizes as well.

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Enhanced & Elevated Listing

Your Enhanced and Elevated Listing includes 4-color company logo and outlined box around company listing, bolded product listings within product categories in print. If you have a print ad, your online listing will also show up at the top of the list as a "Featured Company," \$895.



Covin Sales & Converting
♦ CANADA, FSA, MFA, PAMA
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See you in Indianapolis!
Huntington Park, CA, United States
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covinsales@sbcglobal.com
www.covinsales.com

PRODUCTS/SERVICES
Canvases: Hemp
Coatings: Urethane; Vinyl; Fabric
Fabric: 3-D; Acrylic; Acrylic, Solution-Dyed; Acrylic, Solution-Dyed, Awnings; Acrylic, Solution-Dyed, Resin/Fluorocarbon Coated, Air/Tension Structures; Awning; Ballistic; Flame-Resistant; Laminated; Marine; Medical; Mesh, Coated; Mesh, PVC-Coated, Awnings; Nylon; Nylon, Pack Cloth; Nylon, Polyurethane-Coated; Polyester; Polyester, Polyethylene-Coated; Polyester, PVC-Laminated, Urethane Topcoat, Air/Tension Structures; Polyester, Solution-Dyed, Polyurethane-Coated; Polyester, Vinyl-Coated; Polyester, Vinyl-Laminated; Printing, Heat-Transfer; Tension Structures; Tent; Umbrella; Urethane-Coated; Vinyl, Clear; Woven, Polyester, Solution-Dyed
Foam: Closed Cell; Open Cell
Laminations: Adhesive; Fabric; Film; Paper
Webbing

Additional information about print listings

- All members: Receive Member "♦" next to listing
- All listings Include Company name, address, city, state, country, up to 2 phone numbers, email, website, products/services listings and divisions listings
- Advertisers receive 📖 **PAGE XX**
- Expo 2023 exhibitors will receive **"See you in Orlando!"**

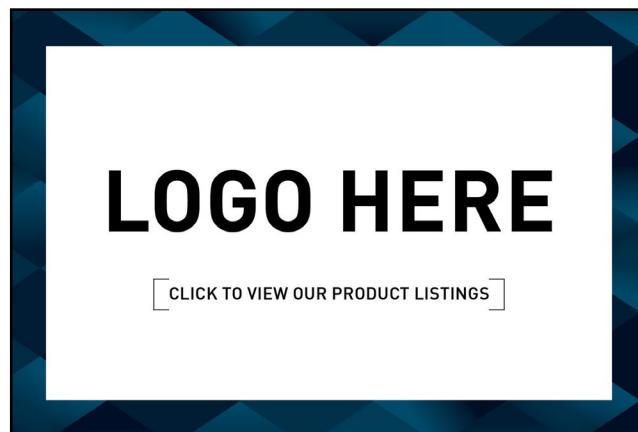
Buyer's Guide Online Spotlight Ad*

Invest \$1,750 and get your company featured on the newly redesigned specialtyfabricsreview.com home page Buyer's Guide section.

Your company message will rotate with other prominent suppliers while driving interest in your products and company.

* *The Online Spotlight Ad is a separate ad purchase.*

- One year \$1,750 net (runs May 1, 2023 to April 30, 2024)
- 6 months \$1,200 net (runs May 1, 2023 to October 31, 2023)



Please contact your Account Manager for information on pricing and options to fit every budget!